SOBHA
AURUM

RERA Registration No: UPRERAPRJ361748/06/2025 | Dated: 17-06-2025

SOBHA LTD-COLLECTION ACC FOR SOBHA AURUM: 50200108595495 | (Website: www.up-rera.in)

Perfection is not an abstract concept.
It is the vision that we have etched
with conviction, on the fabric of reality.
It is an idea that has
driven us to achieve the impossible.
By surpassing the limits of ingenuity,
pushing the frontiers of imagination...
Actualising every step of the journey,
by paying attention to the most intricate of details.
As ateliers crafting timeless dreamscapes,
we deliver the epitome of quality trusted by royalty
and the connoisseurs of global luxury.

Perfection
crafted with

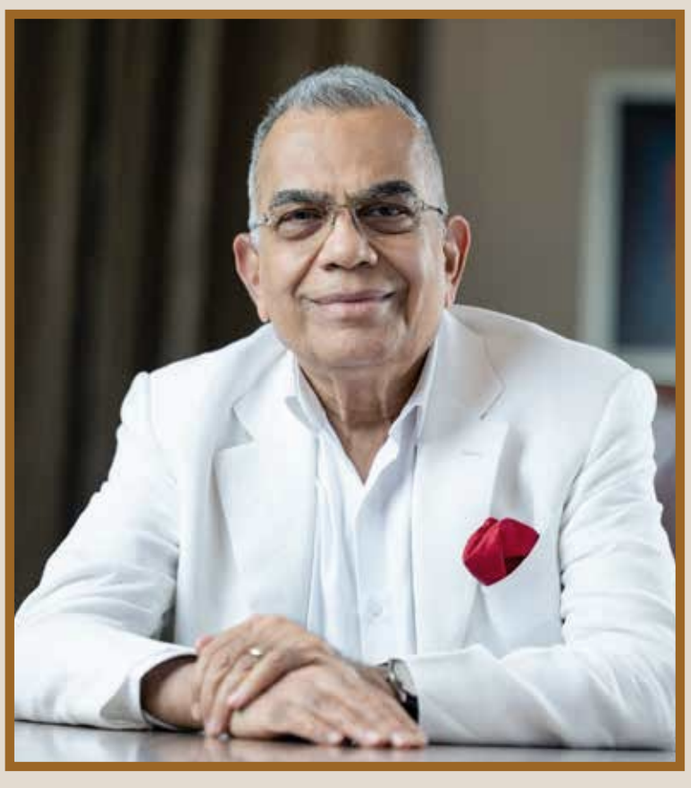
3 Years OF PASSION

SIGNATURE. QUALITY. CRAFT. PASSION. LUXURY. EXQUISITE. UNCOMPROMISING. LEGACY. SOPHISTICATION. OPULENCE. GRANDEUR. PERFECTION. ELEGANCE. HERITAGE. INNOVATION. REFINEMENT. ICONIC. DISTINCTION. PRESTIGE. MASTERY. EXCELLENCE. AUTHENTICITY. IMPECCABLE TIMELESS. ARTISAN. FLAWLESS. BESPOKE. ELITE. HARMONY. FINESSE.

The SOBHA Legacy

With international provenance, SOBHA entered India's nascent real estate market with a resolution to redefine luxury. Founder PNC Menon's unwavering commitment has made the brand synonymous with quality and on-time delivery.

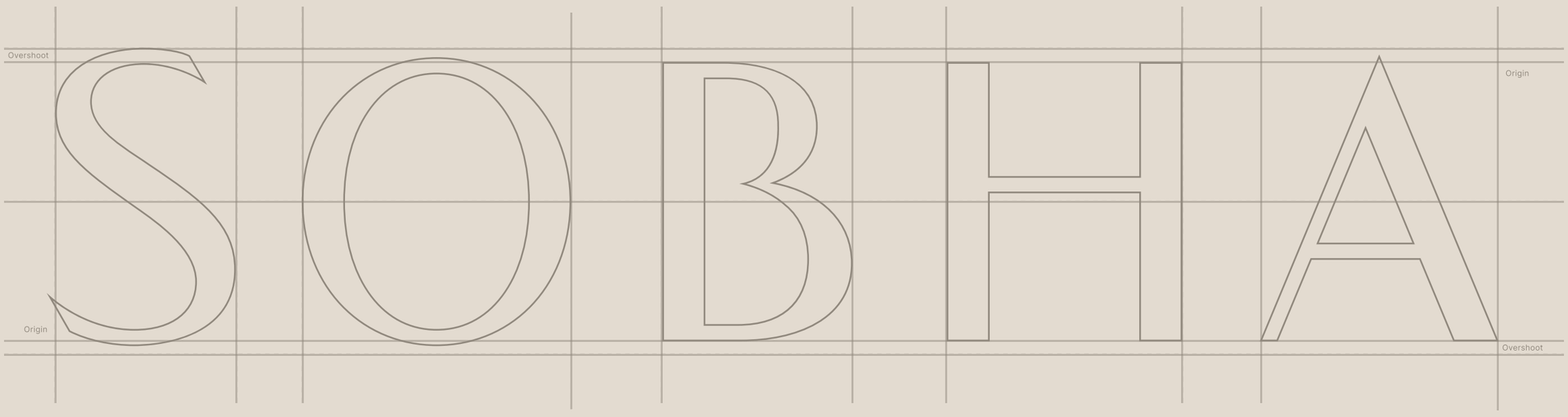
Over the past three decades, SOBHA has been renowned for delivering architectural landmarks that converge global expertise with technology, consistently setting standards of brilliance.



"Commitment to high quality in every single undertaking, integrity of mind and sincere customer orientation are important keys to achieving success."

Mr. PNC Menon

Founder, SOBHA Group



Passion. Inked with Perfection.

SOBHA has crafted 565 iconic projects in residential, commercial and contractual spaces spread over 143.65 million sq. ft. (13.35 million sq. m.) by paying minute attention to detail–in systems, processes and design. With a steadfast approach to deliver impeccable quality, SOBHA performs 1,456 quality checks before every handover.

Established in 1995	Over 245 Prestigious Awards
Strong Expertise 15,900+ Workforce	National Footprint 27 Cities in 14 States

As of March 2025

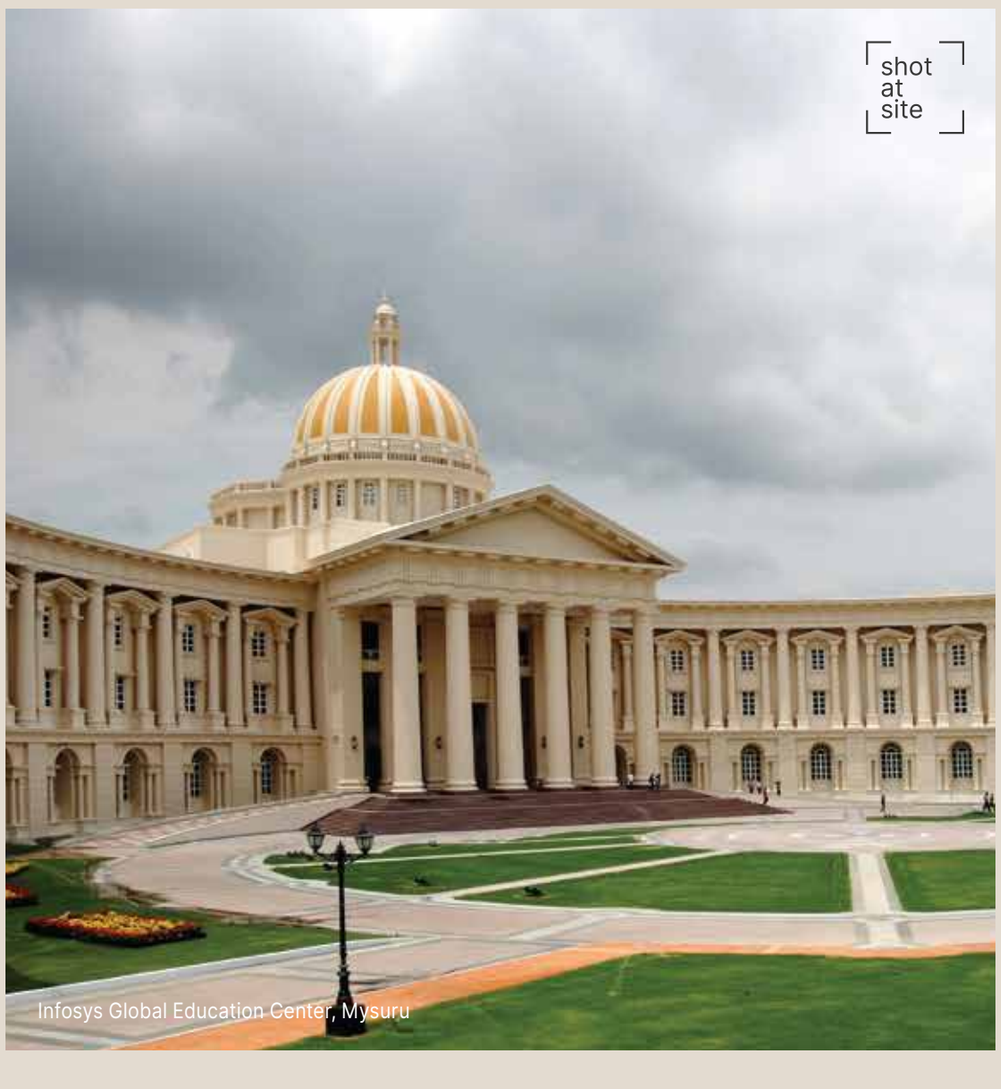
SOBHA's Portfolio of Excellence



SOBHA Royal Pavilion, Bengaluru | Artist's Impression

RESIDENTIAL

Spread across
84.31 million sq. ft.
(7.83 million sq. m.)



Infosys Global Education Center, Mysuru

CONTRACTING

Spread across
59.34 million sq. ft.
(5.52 million sq. m.)



1 SOBHA Mall, Bengaluru

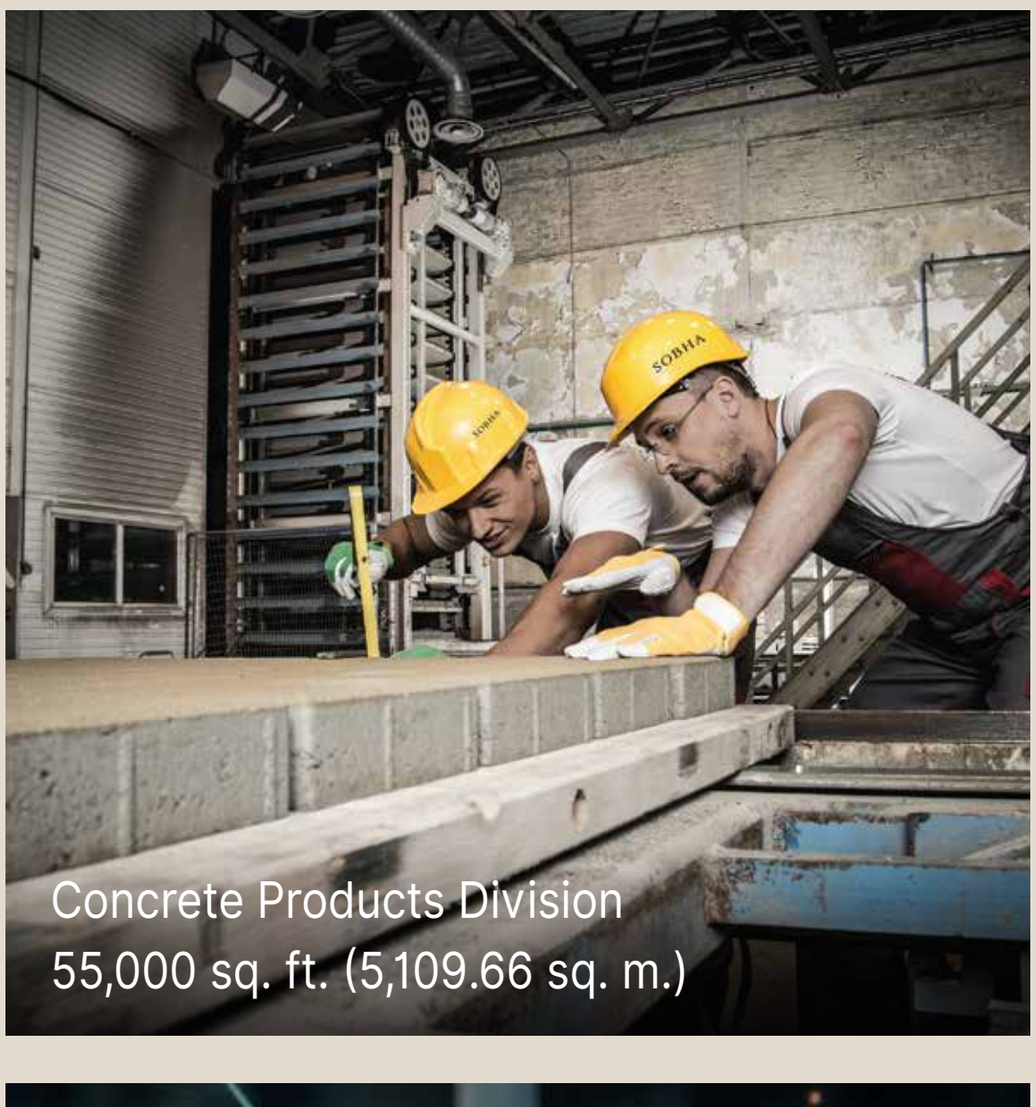
COMMERCIAL

Spread across
0.43 million sq. ft.
(0.04 million sq. m.)

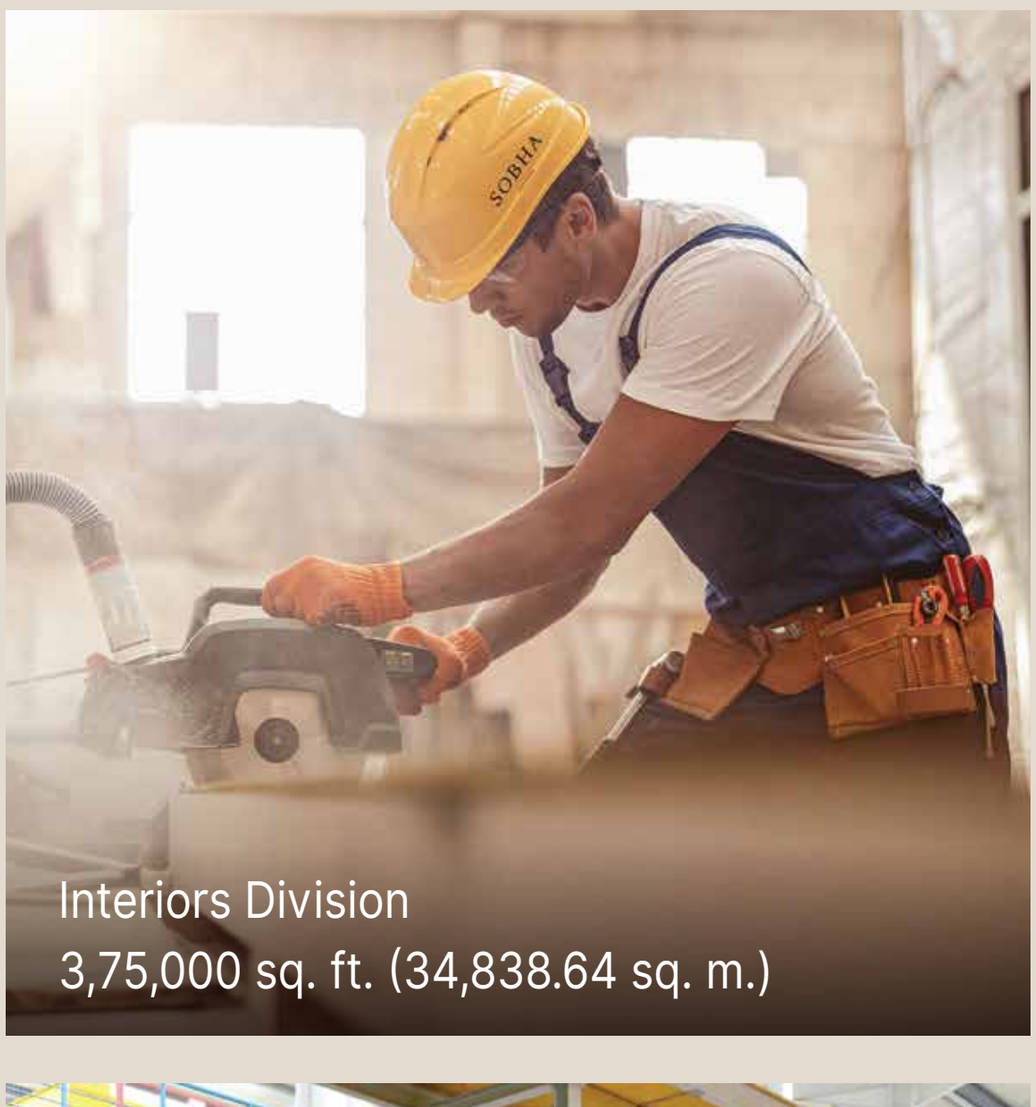
As of March 2025

Pioneering Self-reliance

SOBHA introduced the concept of backward integration in the real estate industry, bringing the finest together—from precision engineering to innovative design and from superior concrete products, glazing & metal works to top-notch interiors. This philosophy allows SOBHA to provide unmatched quality to its customers. This has been featured as a Harvard Business School case study.



Concrete Products Division
55,000 sq. ft. (5,109.66 sq. m.)



Interiors Division
3,75,000 sq. ft. (34,838.64 sq. m.)



Glazing & Metal Works Division
1,00,000 sq. ft. (9,290.30 sq. m.)



Precast Facility
73,000 sq. ft. (6,781.92 sq. m.)

Concept Images

Architecting the NCR Skyline since 2011

SOBHA transformed NCR's landscape when it introduced uber-luxe residences in a market ravenous for the rarefied. It built wonders spanning 3.90 million sq. ft. (0.36 million sq. m.), dispensing a lifestyle that can only be described as extraordinary.



International City | 2011

Gated community with presidential villas, expansive row houses and limited-edition duplexes, spread across 150 acres (6,07,028 sq. m.).



SOBHA City | 2016

Spanning 39 acres (1,57,827 sq. m.), the project homes the region's first-ever urban park apartments with a 90-metre diameter cricket ground.



SOBHA Aranya at Karma Lakelands | 2024

Eco-luxe residences in a 270-acre (1.09 million sq. m.) golfing paradise with 5 lush forestscapes.



SOBHA Altus | 2024

Mixed-use project with fluidic design, hosting palatial abodes and boutique retail space.

Perfection,
Now in Noida

SOBHA has built a legacy of 30 years by crafting architectural marvels around the world with finesse. After redefining the skyline of major Indian cities, we are bringing international flair to the region's residential market.

Concept Image

The Greatest Prospects at Greater Noida

Greater Noida, the fastest-growing region serving NCR, Uttar Pradesh and Haryana, is emerging as a key growth engine attracting global industries.

It is a haven for automobile and component manufacturers, IT/ITeS, education, bio-tech R&D and a medical hub. The construction of the Jewar International Airport has been a game changer, placing Greater Noida on the tarmac to success.

Its well-planned grid of roads connects industrial, commercial, institutional and residential zones, complemented by world-class malls, parks, R&D centres, an 18-hole PGA-standard golf course by Greg Norman and nearly 200 top national and international universities nearby.

Concept Image

Where Life Moves Effortlessly

Seamlessly connected to the pulse of the NCR via smooth expressways and well-linked metro lines, here is an address perfected with the finest offerings around. From high-end social infrastructure to uncompromised comfort, a distinctly elevated lifestyle awaits.



A Goldmine of Advancement

Greater Noida is poised to mirror Gurugram's success by attracting national and global players through expanding commercial spaces and the upcoming airport.

UPCOMING DEVELOPMENTS

Jewar International Airport, set to be Asia's largest, is expected to begin operations in 2025 with domestic and international connectivity.

Greater Noida International Film City —A 1,000-acre development catering to the film industry.

Noida Metro—Aqua Line Extension connecting Noida Sector 51 to Greater Noida, Pari Chowk and beyond.



Concept Image | Sources: GNIDA and YEIDA | Subject to Regulatory Updates

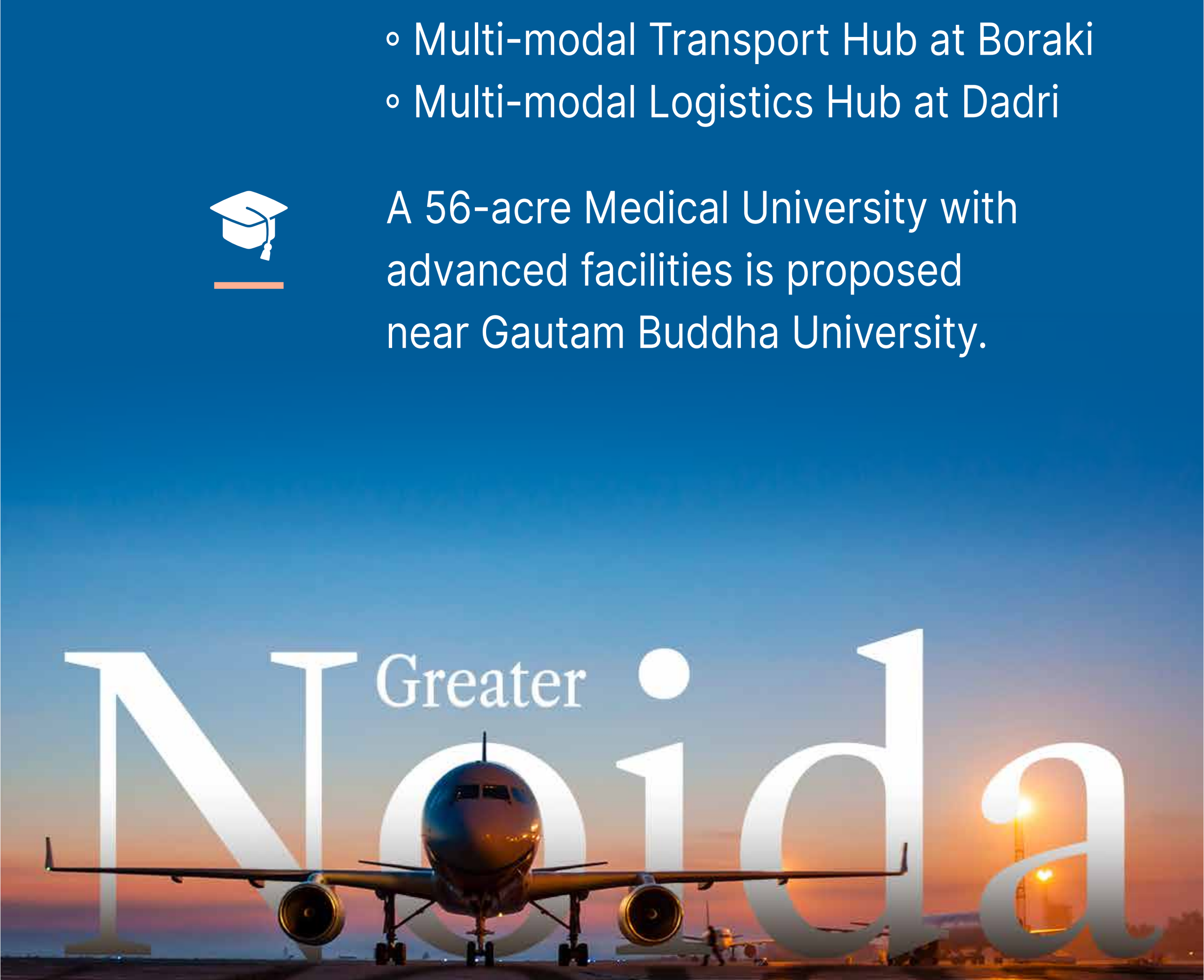
UPCOMING DEVELOPMENTS

Faridabad-Noida-Ghaziabad Expressway—connecting 3 major cities and cutting commute time by 45 minutes.

Integrated Industrial Township hosting electronics, automobile, food processing, bio-tech, IT/ITeS and R&D businesses.

- Multi-modal Transport Hub at Boraki
- Multi-modal Logistics Hub at Dadri

A 56-acre Medical University with advanced facilities is proposed near Gautam Buddha University.



Concept Image | Sources: GNIDA and YEIDA | Subject to Regulatory Updates

Positioned for Great Momentum

SOBHA begins its new chapter in a prime location situated amidst the green belt in Sector 36, Greater Noida. It lies within easy reach of Pari Chowk with shopping centres, educational institutions, healthcare facilities and recreational spots, making it an ideal choice for a well-connected lifestyle.



A Neighbourhood of Conveniences

TIME

20 min

15 min

10 min

05 min

LANDMARKS

- Jewar International Airport – 39 km | Time: 53 min
- Alpha Market I & II
- Pari Chowk
- Delta 1 Metro Station
- Jaypee Greens Golf Course

HEALTHCARE

- Sharda Hospital
- Kailash Hospital
- Apollo Cradle & Children and Apollo Spectra Hospitals
- Yatharth Super Speciality Hospital
- Fortis Hospital
- Ivory Hospital

SCHOOLS

- DPS World Public School
- Ryan International and Aster Public Schools
- St. Joseph's School
- Somerville School
- Jaypee Public School

Represents Tentative Travel Time. Actual Directions May Vary.

A Neighbourhood of Conveniences

TIME

20 min

15 min

10 min

05 min

UNIVERSITIES

- Shiv Nadar University
- Galgotias University
- Noida International University
- GL Bajaj Institute of Technology & Management
- Sharda University
- Amity University
- Bennett University
- ITS Dental College
- Pandit Deendayal Upadhyaya Institute of Archaeology
- Gautam Buddha University

SHOPPING & LEISURE

- Jagat Farm Market
- Ansal Plaza Mall
- Omaxe Connaught Place Mall
- The Grand Venice Mall
- MSX Mall

Represents Tentative Travel Time. Actual Directions May Vary.

Where every detail
sparkles with the promise
of golden luxury.



Concept Image

SOBHA
AURUM

The Gold Standard of Living

All that glitters is truly gold at SOBHA Aurum—the limited-edition residences are poised to become the crowning jewel of Greater Noida, featuring the tallest residential tower in the neighbourhood. From prime location and striking crown-topped façade to expansive abodes and world-class amenities, the project is crafted for those who value refined living.



Elevation – Day View | Artist's Impression

Crafted with the Midas Touch

- An immersive arrival experience leading to the tallest residential tower in the neighbourhood.
- Vastu-compliant square plot with two sleek towers, strategically positioned to maximise serene views, privacy and sunlight.
- 2.5 acres of open space dedicated to world-class amenities.
- The vehicular driveway is confined to the two sides of the periphery for smooth flow and undisturbed amenity spaces.

PROJECT SPECIFICATIONS

Land Area : 3.46 Acres (14,001 sq. m.) | No. of Towers : 2 | No. of Residences : 420

Tower 1 : 3 Basement + Ground + 35 Floors
7 Residences per Floor

Configurations		Super Built-up Area
:	1 Bed Residences	739.28 sq. ft. (68.68 sq. m.)
	2 Bed Residences	1270.19 sq. ft. (118.00 sq. m.)
	3 Bed Luxe Residences	1570.97 sq. ft. (145.95 sq. m.)
	3 Bed Grande Residences	1805.56 sq. ft. (167.74 sq. m.)

Tower 2 : 3 Basement + Ground + 45 Floors
4 Residences per Floor + 1 Service Floor

Configurations		Super Built-up Area
:	3 Bed Grande Residences	1880.85 sq. ft. (174.73 sq. m.)
	3 Bed Grande Residences with Private Terrace	1901.73 sq. ft. (176.67 sq. m.)
	4 Bed Grande Residences	2285.50 sq. ft. (212.33 sq. m.)
	4 Bed Grande Residences with Private Terrace	2306.38 sq. ft. (214.27 sq. m.)

Master Plan

AMENITIES

01 ENTRANCE PLAZA
02 CANOPY GROVE
03 PICK-UP / DROP-OFF
04 REFLEXOLOGY WALK
05 KIDS' PLAY AREA
06 EXHIBITION LAWN
07 AMPHITHEATRE
08 PARTY PLAZA
09 KIDS' POOL
10 WET DECK
11 WATER CASCADE
12 LAP / LEISURE POOL
13 ISLAND GAZEBO
14 ALFRESCO DECK
15 MULTI-SPORT COURT
16 OUTDOOR FITNESS DECK
17 TENNIS COURT
18 CRICKET PITCH
19 PET PARK
20 SERVICES

CLUBHOUSE

• BADMINTON ROOM • INDOOR GAMES • BANQUET HALL
• WAITING LOUNGE AND RECEPTION • POOL TABLE
• GAMES ROOM • SPACE FOR YOGA / GYM / AEROBICS



Towering with Grace

Two sleek towers of varied height, with one reigning as the tallest residential tower in the vicinity, feature the landmark accents—striking crowns.
Select residences offer expansive corner balconies with unobstructed views. Private terraces on every fourth level with internal access provide rare moments of openness. With no shared walls, two balconies per home, spacious lift lobbies and multitude of lifts, exclusivity is redefined.

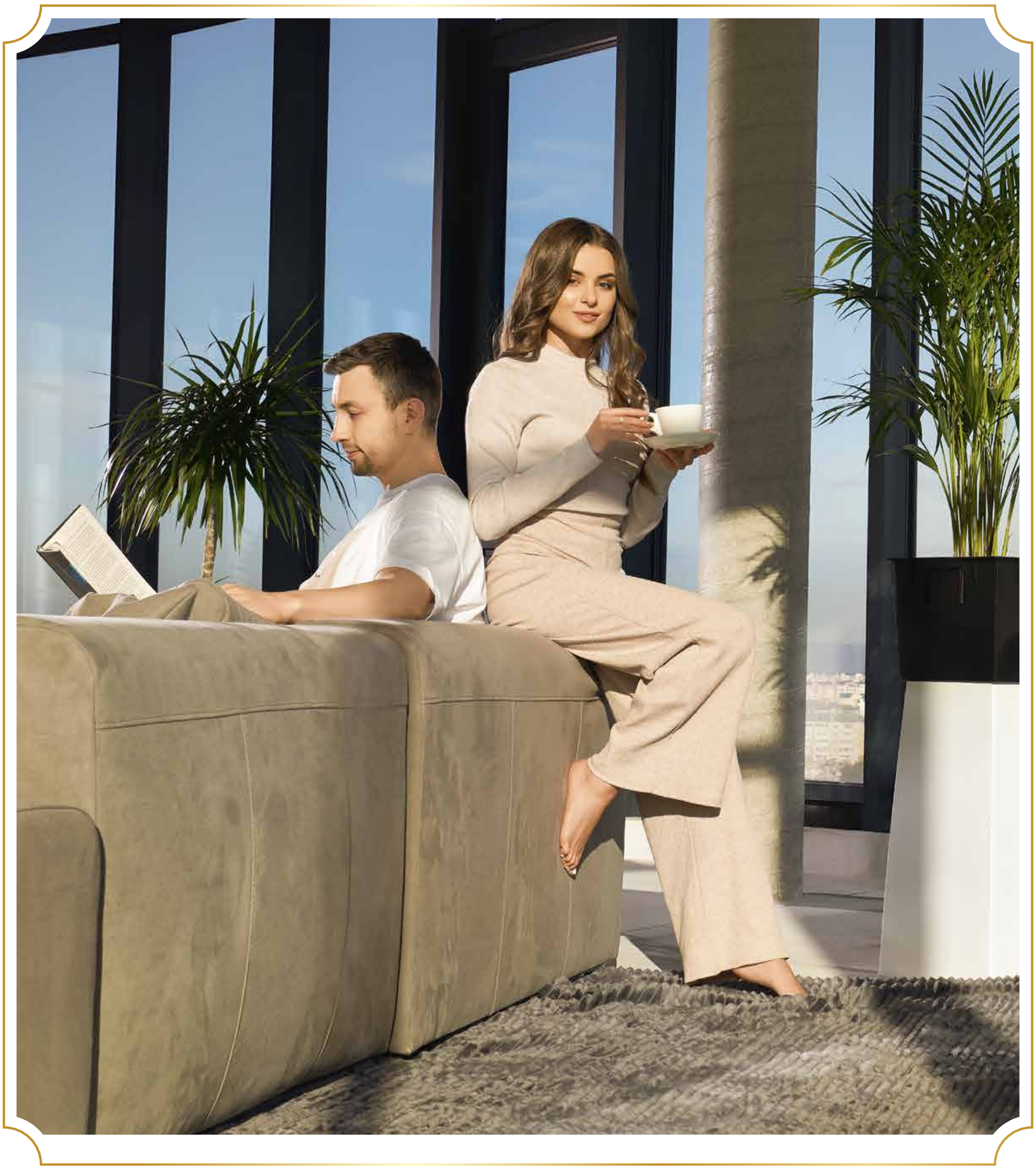


Elevation - Evening View

Artist's Impression

An Abode Radiating Perfection

SOBHA Aurum offers opulent residences for those who treasure privacy and grandeur amidst the bustling city. With 3.1 m floor-to-floor height, these expansive homes are designed to amplify openness, light, ventilation and panoramic views.



Concept Image

A Gateway to Grandeur

ENTRANCE LOBBY

Experience the epitome of elegance with a striking double-height lobby. The lofty ceilings and refined décor set a regal backdrop, making every homecoming feel special for you and truly unforgettable for your guests.

Artist's Impression

The Flair to Flourish

LIVING ROOM • DINING ROOM • BALCONY

Create lasting memories in the living room defined by space and subtle luxury. The dining room is the perfect setting to present your culinary artwork, offering more than just a hearty meal. Reset your mind and your mood on the expansive balcony, where the views enchant and the elements refresh you.

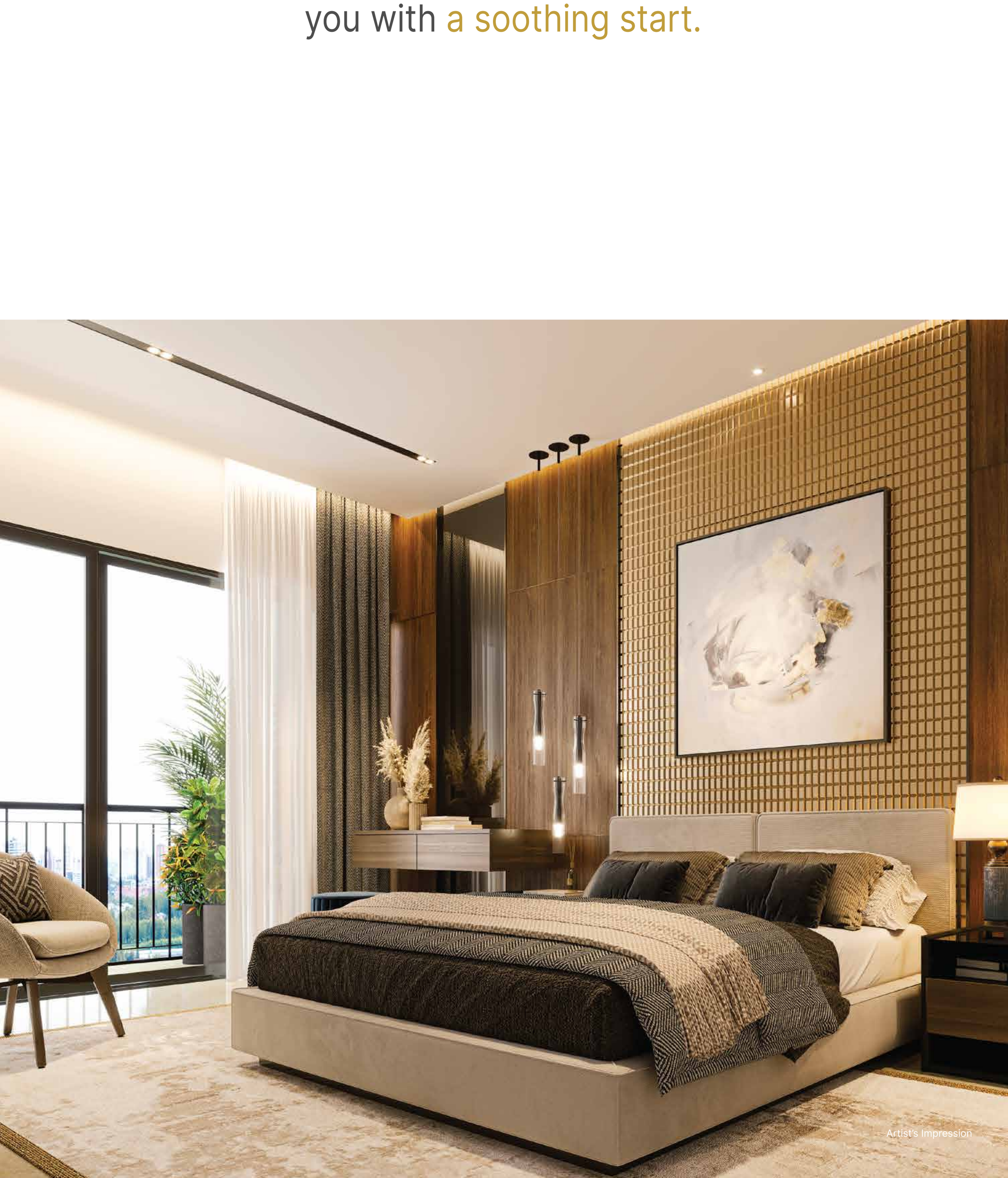


Artist's Impression

Slumber in Splendour

MASTER BEDROOM

A bedroom that defines your essence—your private retreat. It is a masterfully designed sanctuary where dreams unfold at night, and every morning greets you with a soothing start.



Artist's Impression

Where Flavours Flourish

KITCHEN

When aesthetics blend with practicality, you get a kitchen that suits your desires. In this consciously curated space, delve into various cookery endeavours and master the preparation of delectable cuisines for your loved ones.



Artist's Impression

A Sanctuary for Self-care

BATHROOM

Immerse yourself in the craftsmanship of the sleek bathroom where every detail stands out. With modern fittings and luxurious finishes, it is a space for indulging in personal wellness and enjoying a moment of solitude.



Artist's Impression

A Glittering Array of Amenities

Embrace a lifestyle that exudes
world-class leisure and recreation.



Concept Image

A Resplendent World of Indulgences

THE CLUB

The 15,072.17 sq. ft. (1,400.24 sq. m.) state-of-the-art facility, spread across two basements, ground floor and a floor above, offers an array of amenities.

Badminton Room • Indoor Games • Waiting Lounge and Reception • Banquet Hall • Pool Table • Games Room • Space for Yoga / Gym / Aerobics

Artist's Impression

A Emerald Embrace

CANOPY GROVE

Wander through the entrance, where lush greenery offers a welcoming first impression, evoking warmth, connection and a chance to rediscover nature.

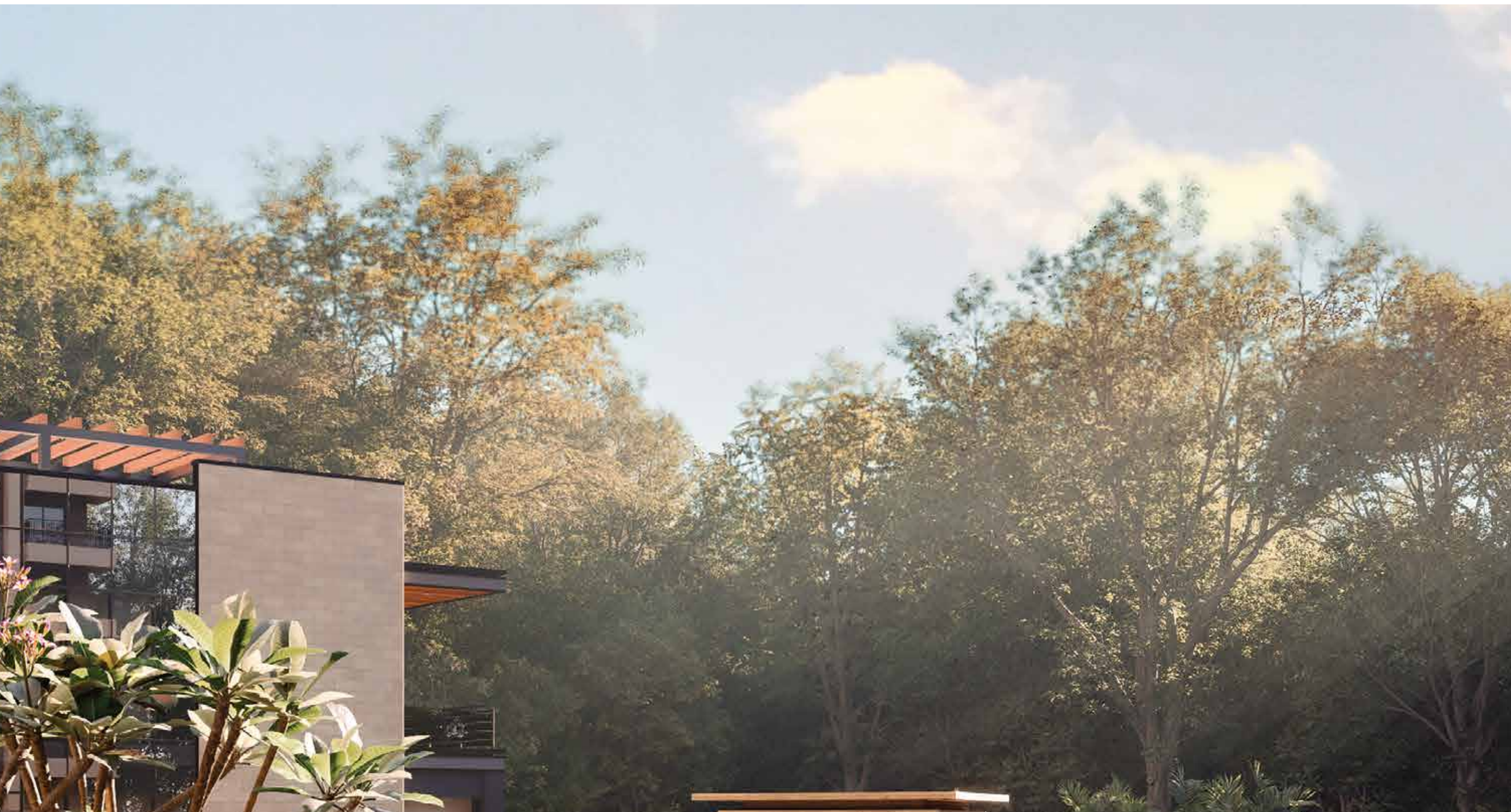


Artist's Impression

A Delightful Dive

LAP/LEISURE POOL

Whether swimming under open skies or relaxing by the water, each moment at this infinity-edge retreat is elevated. Adorned with Sukabumi tiles, known for their beauty, slip resistance and durability, it offers a perfect escape.



Artist's Impression

Fun Begins with a Ripple

KIDS' POOL WITH ISLAND GAZEBO

Watch the young residents revel
from the comfort of your gazebo as they engage in
carefree water play. Enjoy hearty giggles
while they make some of the biggest splashes.



Artist's Impression

On Board for a Great Time

ALFRESCO DECK

Soaked in the wintery sunlight or the cool breeze of summer evenings, the elegant outdoor dining space holds soirées and galas, with laughter and memories woven within.

Artist's Impression

Your Stage under the Sky

AMPHITHEATRE

Whether it’s an evening of music, theatre, celebrations or stargazing, the open stage becomes your companion in every experience. With shared moments and heartfelt connections, it offers a haven to rejoice the moments.



Artist’s Impression

Where the Good Times Roll

PARTY PLAZA

Host unforgettable experiences, designed for both intimate gatherings and grand events. The elegant setting enhances any occasion, from birthdays to anniversaries. Create lasting memories with friends and family in this vibrant space.



Artist's Impression

The Heart of Community

CELEBRATION LAWN

From curated art walks to seasonal fairs and hobby showcases, this expansive lawn becomes a vibrant canvas for expression—where every gathering highlights shared spirit and creativity.

Concept Image

Strides to Good Health

REFLEXOLOGY WALK

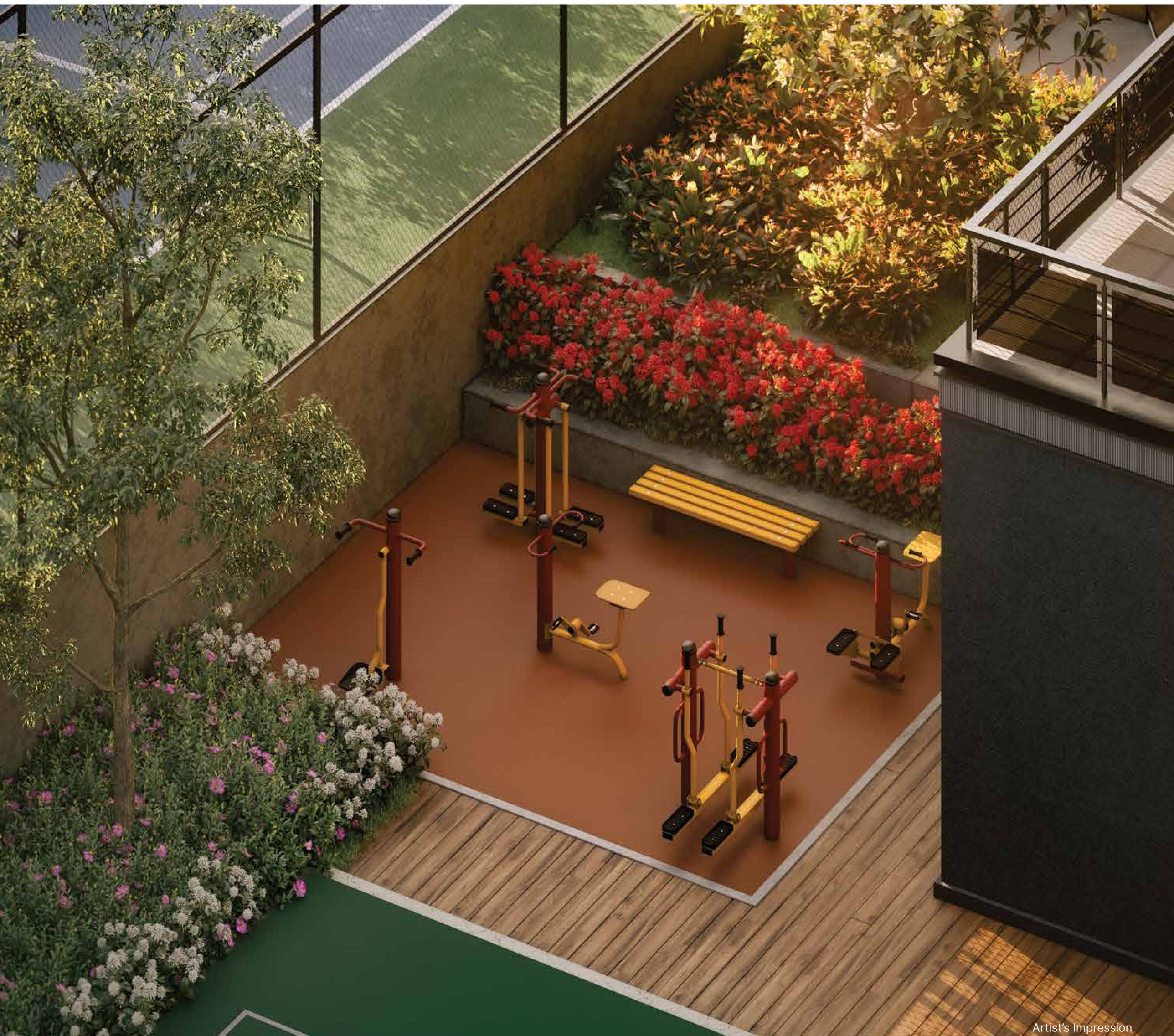
Experience the therapeutic benefits, as the carefully arranged stones stimulate pressure points in your feet, offering a soothing massage that promotes holistic well-being.

Artist's Impression

Revitalise Your Every Day

OUTDOOR FITNESS DECK

Stay active with a variety of exercise stations, where fresh air and picturesque views make workouts more enjoyable. This space encourages a healthy lifestyle in a natural setting.



Artist's Impression

Where Tiny Feet Explore

KID'S PLAY AREA

Wrapped inside verdant walls, this cheerful corner brings joy to your little ones. With a plethora of activities and creative adventures, it fosters friendships and fuels their boundless energy, giving playtime a new meaning.

Artist's Impression

Jack of Many Sports

TENNIS COURT • MULTI-SPORT COURT • CRICKET PITCH

The Multi-sport Court offers a flexible arena for a variety of games, tailored for all age groups and skill levels. Enhancing the active lifestyle are dedicated spaces including a cricket pitch and a tennis court—each designed to deliver an exciting sporting experience.



Artist's Impression



Concept Image



Artist's Impression

Where every moment sparkles with sophistication and every detail dazzles with finesse.

Join the most vibrant community in Greater Noida, crafted with distinction by SOBHA.

Concept Image

Testimonials



Mr. Naresh & Family
SOBHA City
Gurugram

We were looking for a community where our kids have open space to play safely! This project has amenities for both kids and adults. It has a wide range of sporting amenities - from cricket ground to skating rink.



Mr. Beer & Family
International City
Gurugram

SOBHA is not only a brand but a way of life. SOBHA means quality, and assurance of timely delivery. We are fortunate to be a part of this family.
We recommend all our friends to associate with SOBHA and experience the excellent environment.



Mr. Pulkit & Family
SOBHA Royal Pavilion
Bengaluru

We are from Rajasthan and we loved the Rajasthan theme of SOBHA Royal Pavilion. What caught our attention, apart from the theme, is the construction quality of SOBHA, the layout planning, and all the unique amenities, especially the clubhouse.



Mr. Faizal & Family
Marina One
Kochi

The main reason we were drawn to Marina One was SOBHA's reputation for quality, the location of the property, and the attractiveness of the future community. Kudos to the team for making our buying experience truly memorable.



Mr. Manot & Family
SOBHA Waterfront
Hyderabad

As my uncle had invested in multiple properties of SOBHA in Bengaluru, we were always aware of the SOBHA quality. The salesperson dealt with all our queries very meticulously & patiently, and brought in a lot of transparency.



Mr. Patel & Family
SOBHA Dream Heights
GIFT City, Gujarat

We finalised our dream home with SOBHA, after detailed research of various other projects at GIFT City. Being from real estate background, I've never seen anything like the SOBHA Experience Center. We are proud to be a part of the SOBHA family.